

MOOSE JAW
WISH BOOK
2026



**DOWNTOWN
MOOSE JAW**
— ASSOCIATION —

TOURISM
MOOSE JAW

COVER DESIGN BY JARED ROBINSON

Welcome to Moose Jaw's Holiday Season!

On behalf of Moose Jaw City Council and the City of Moose Jaw, it is my pleasure to welcome you to Moose Jaw as we celebrate the sights, sounds, and spirit of the holiday season.

There is something special about this time of year in Moose Jaw. Our downtown streets come alive with festive displays, local shops are filled with unique gifts and seasonal treasures, and businesses throughout the community offer warm hospitality to residents and visitors alike. Whether you're searching for the perfect gift, enjoying a holiday outing with family and friends, or discovering Moose Jaw for the first time, we invite you to make lasting memories here.

The celebrations begin with Christmas in October, taking place October 22 to 25, when Tourism Moose Jaw and the Downtown Moose Jaw Association transform our community into a festive destination. From beautifully decorated storefronts and extended shopping hours to special events and seasonal activities, there are countless opportunities to experience the best of Moose Jaw throughout the holiday season.



photo credit Jared Robinson

As you explore all that our community has to offer, I encourage you to support local businesses and enjoy the many experiences that make Moose Jaw such a welcoming place to live, work, and visit.

To learn more about upcoming holiday events and attractions, visit tourismmoosejaw.ca. Wishing you a joyful holiday season and a wonderful stay in Moose Jaw.

Sincerely,

A handwritten signature in black ink, reading "James Murdock".

James Murdock
Mayor



I love Christmas. Working on the concepts and designs for the Moose Jaw Wish Book over the past four years has been a joy for me. But each year also brings the challenge of finding a new angle that feels uniquely Moose Jaw.

I lucked out with the very first cover. The clock tower glass at City Hall was being replaced, giving me the rare opportunity to climb inside and photograph Main Street from above. Precariously perched in the tower trying to capture the right shot, I got to experience a part of our city I had only ever stared up at from the street.

This year's idea came after hearing all the conversation surrounding the grounding of the Snowbirds. Whether you agree with the decision or not, I think most of us feel a little pride whenever those jets fly over Moose Jaw. I thought perhaps the Wish Book could give them one last flight. On Christmas Eve. With Santa.

Bringing that idea to life involved photographing pieces of Moose Jaw and stitching them together into something a little magical. I photographed the underside of a Tudor jet from several angles at the Tourism Moose Jaw Visitor Centre. Then, with permission from the Western Development Museum (and the help of a very long extension ladder), I climbed as high as I could above their display jet to photograph it from above..

Even Santa's sleigh has some local history in it. Details photographed from the WDM's collection of vintage automobiles became the brass gauges, dials and fittings of Santa's dashboard.

The final cover is a composite of photography, design, layering and light, but at its heart it's simply my Christmas card to Moose Jaw. A familiar view of something uniquely Moose Jaw, with just enough imagination to make the impossible happen.

Jared Robinson



HISTORY • COMMUNITY • HOLIDAY SPIRIT

CHRISTMAS IN MOOSE JAW

SMALL
CITY
BIG
CHRISTMAS
SPIRIT

A SEASON OF EVENTS & HOLIDAY MAGIC

OCTOBER

October 9	Lunch at Allen's	Moose Jaw Centre for Arts & Culture
October 15	A Night of Songs & Stories with Mike Plume & Jenny Orenstein	Moose Jaw Centre for Arts & Culture
October 16	Robots of Rush	Moose Jaw Centre for Arts & Culture
October 17	Boos & Brews Trolley Pub Crawl!	Tourism Moose Jaw
October 17	Festival of Trees "Midnight North"	Temple Gardens Centre
October 22	Hells Bells AC/DC Tribute Band	Moose Jaw Centre for Arts & Culture

OCTOBER 23 - 25 CHRISTMAS IN MOOSE JAW Downtown Moose Jaw

October 23	Night at the Museum: Ghostly Tales	Western Development Museum
October 23 & 24	Whistlestop Christmas Craft Sale	Moose Jaw Exhibition Company
October 30	The Fugitives	Moose Jaw Centre for Arts & Culture

NOVEMBER

November 6	Fall Feast at the WDM	Western Development Museum
November 6 & 7	Moostletoe at the MMAG	Moose Jaw Art Museum
November 7	Tom Cochrane & Amanda Marshall	Temple Gardens Centre
November 9	Dean Brody & The Reklaws "Hometown Heroes" Tour	Temple Gardens Centre
November 22	Kinsmen Santa Claus Parade	Main Street Moose Jaw

DECEMBER

December 4	Elmo's Got the Moves	Temple Gardens Centre
December 5	Gene Simmons Band	Temple Gardens Centre
December 6	CPKC Holiday Train	3 Manitoba Street West
December 10	A Not So Silent Night	Moose Jaw Centre for Arts & Culture
December 17	Late Night Christmas Shopping	Downtown Moose Jaw
December 17	Christmas Movie with Santa & Mrs. Claus	Moose Jaw Centre for Arts & Culture

FREE
HORSE-DRAWN
WAGON RIDES
with Santa & Mrs Claus
through Downtown Moose Jaw

SPONSORED BY
Ford Velocity
Ford

Saturday, October 24th	1 - 3 pm
Saturday, November 21st	2 - 4 pm
Saturday, November 28th	2 - 4 pm
Saturday, December 5th	2 - 4 pm
Saturday, December 12th	2 - 4 pm

MAKING MEMORIES
DOWNTOWN

Experience the Magic in Moose Jaw

**DOWNTOWN
MOOSE JAW**
PROUDLY SERVING THE REGION

For more information, visit
downtownmoosejaw.ca and
tourismmoosejaw.com

**TOURISM
MOOSE JAW**

SHOP | DINE | STAY | EXPLORE

FROM THE DESK OF

MAC THE MOOSE

DEAR SANTA,

Ho, ho, ho! Mac the Moose here, sending warm greetings from Moose Jaw! This year, I have a very important request: you simply must visit our town for Christmas. Moose Jaw is sparkling with holiday magic, and I'd love for you to experience everything we have to offer!

Our historic downtown comes alive during the holidays with sparkling lights, festive window displays, and charming shops filled with one-of-a-kind gifts. There's something magical around every corner!

Ice skating, sleigh rides, Christmas crafts, and festive performances fill the season with joy, perfect for elves, kids, and even reindeer helpers like me!

Warm up with seasonal treats from local bakeries and cafes—we've got cookies, hot chocolate, and all kinds of festive goodies to keep your sleigh-flying energy high!

Don't worry, I've checked and our many hotels have lots of room for you, Mrs. Claus, all nine of your reindeer, and any elves who aren't busy making toys!

Santa, Moose Jaw is ready to welcome you with open arms, festive spirit, and experiences that will make your Christmas truly unforgettable. From twinkling lights to joyful events and gorgeous gifts, there's something here for everyone. I promise you'll leave with your heart as full as your sleigh!

If you need help planning your trip, please call my coworkers at Tourism Moose Jaw or visit our website www.tourismmoosejaw.com

Merry Christmoose,

MAC THE MOOSE



THE PERFECT GIFT STARTS HERE!

Looking for something special this Christmas? The Tourism Moose Jaw Gift Shop is your one-stop shop for unique treasures and locally inspired finds. Whether you're filling stockings or finding that perfect present, our shelves are full of holiday cheer and Moose Jaw magic.



MOOSE JAW & SASKATCHEWAN SOUVENIRS

Bring home a piece of Moose Jaw with keepsakes that celebrate the city and province—from magnets and mugs to t-shirts and local artwork. Perfect for remembering your visit or gifting to loved ones.



LOCALLY MADE GOODS & TREATS

Taste and support local! Discover jams, honey, chocolate, and other artisanal treats crafted right here in Saskatchewan. Ideal for sharing a little bit of Moose Jaw with friends and family.



ARTISAN CRAFTS & HANDMADE GIFTS

Unique treasures await! From hand-painted pottery to custom jewelry and one-of-a-kind décor, these locally crafted items make thoughtful gifts for any occasion.



FUN FINDS FOR KIDS (AND KIDS AT HEART!)

Playful gifts and toys that spark imagination—from stuffed animals and books to quirky souvenirs. There's something fun for every age!

Visit us at 450 Diefenbaker Drive (next to Mac the Moose)

Open year-round | www.tourismmoosejaw.com

TOURISM
MOOSE JAW



Providence Place Foundation Gift Shop

Cute little shop with home decor, shawls, purses and giftware. Proceeds support initiatives for residents at Providence Place.



Christmas in October Hours

October 22 - 1:00-6:00 p.m.

October 23 - 1:00-6:00 p.m.

October 24 - 10:00 a.m. - 2:00 p.m.

Join us for sales and a Christmas treat!



Regular Hours

Hours vary depending on volunteer availability. Call ahead to plan your visit 306-694-8800.



Located inside Providence Place

100 2nd Ave NE, Moose Jaw, SK



Moose Jaw

Everything for the Holidays

From Christmas dinner to holiday parties and festive gatherings, find what you need to make the season delicious.

- CUSTOM CAKES
- BAKERY TRAYS
- HOMETOWN FRIED CHICKEN
- FRUIT & VEGETABLE TRAYS
- CUSTOM-CUT MEATS
- WINE, SPIRITS & MORE

CELEBRATE THE SEASON WITH MOOSE JAW CO-OP.

Jewellery

Home Décor

Custom Gifts

MAKING
CHRISTMAS
WISHES COME TRUE

OVER 35 YEARS
CREATING THE JOY
OF A CUSTOM CHRISTMAS



476 FAIRFORD ST. W. MOOSE JAW, SK
306.693.4242

CHRISTMAS IN OCTOBER HOURS
THUR. & FRI. OCTOBER 22 & 23 / 9AM - 5:30PM
SAT. OCTOBER 24 / 10AM - 5PM



Secrid Wallets

The Secrid wallets are non bending or breaking and are designed to fit in every pocket. They are scan proof providing RFID/NFC protection keeping your cards under high security.



Lampe Berger

The Lampe Berger is known for its unique diffusion system that helps eradicate bad odours and bacteria. The heat emitted attracts smelly molecules and neutralizes them. This action is combined with the diffusion of perfume into your space.



Alchemi by Viski

Alchemi by Viski combines technology with mixology. Rethink your home bar with innovative products that allow you to explore new flavors, create unique drinks, and experience the cutting edge of the craft cocktail world.



Everlasting Candle

The Everlasting Candle is a luxurious steel candle stick that never melts. It's clean burning, smoke-free, scent-free proving beautiful ambiance.



Welcoming Armona Candles

A tradition that feels right at home, the aromatic snap of crisp siberian fir needles, heartening cedarwood and relaxing sandalwood fills the air with a welcome feeling of warmth and joy.



Rechargeable Lighters

These USB rechargeable lighters do not contain fuel or emit toxic fumes. A windproof, flame-less ignition is produced by the lighter and ignite approximately 100 times on a single charge.



621 MAIN ST. N.
(306) 693-0673
jilliansdesignelements.com

EST. 1979

CLOTHES ENCOUNTERS



FAMILY OWNED &
OPERATED SINCE
1979



Clothes Encounter was founded in 1979, with the intention of offering Moose Jaw & area a shop that would keep you up to date with the latest styles, brands and a business built on customer service. Rick & his staff strive to find you the perfect jean, outfit or gift. A clothing store that has something for all ages.



CHRISTMAS IN OCTOBER

Clothes Encounter is thrilled to once again be part of Downtown Moose Jaw's beloved Christmas in October! We've proudly celebrated this tradition for over 20 years, and we can't wait to welcome you.

- 🎄 Holiday Hours:
- Thursday & Friday: 9:30 AM - 9:00 PM
 - Saturday: 9:30 AM - 6:00 PM
 - Sunday: 11:00 AM - 5:00 PM

Come enjoy the festive atmosphere, treat yourself to something new, or get a head start on your Christmas shopping—check a few names off your list while supporting local! We look forward to celebrating the season with our amazing community.

WWW.CLOTHESENCOUNTER.CA
237 MAIN STREET N. MOOSE JAW, SK
306-693-7766

Bellezza Moda Christmas Wishlist

Body
Jewelry
\$20+



Fashion jewelry
\$35+



Perfumes \$25

Lash extensions \$95+



Crystal ball
hoops \$40+



Permanent
jewelry \$50+



Crystal ball
earrings \$18+



New
piercings
\$80+



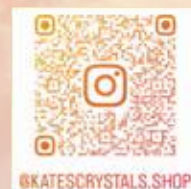
55 HIGH ST W | MOOSE JAW | 306-638-8262



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New items arriving daily!



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MAE WILSON THEATRE

HISTORIC THEATRE WITHIN THE CENTRE FOR ARTS & CULTURE -
UPCOMING EVENTS AND TICKETS CAN BE FOUND AT
MOOSEJAWCULTURE.CA

THE BALLAD & BARD

SPEAKEASY STYLE RENTABLE BAR
35-40 PERSON CAPACITY WITH BARTENDER INCLUDED

VISUAL ART GALLERY

RUSSELL MANG'S EXHIBIT: SEPTEMBER 9TH-OCTOBER 20TH
KEN DELGARNO'S EXHIBIT: NOVEMBER 4TH - DECEMBER 17TH

CHRISTMAS MARKET

CHRISTMAS IN OCTOBER MAKER'S MARKET
OCTOBER 23RD, 4-8PM
OCTOBER 24TH, 10-4PM

VISUAL ART
GALLERY

MAE WILSON
T H E A T R E

THE
BALLAD
& BARD





Envijewellers

Jewellery & Watch Repair

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envijewellersmj.ca

- Jewellery and watch repair
- Custom made pieces
- Appraisals
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- An inventory to fit every budget



316 Main St
306-693-7779
cranberrycollective.ca



Fabulous Fashion

At Cranberry Collective Boutique you will find quality, on trend pieces that will stand the test of time. With an emphasis on Canadian labels.



Auclair Mitts

The number one item on everyone's wishlist? The Auclair Leather mitts. Exciting new styles added this season! A best seller years running.



828 Aroma Solid Perfumes

Made in Canada scents with clean ingredients. No hassle, no spills, just apply and go!



Miz Mooz Shoes

Sure to be the #1 item under the tree! These trendy and comfy leather boots and shoes never disappoint.



Armoire Leather Bags

Specializing in handcrafted pieces made with genuine Italian leather, these beautifully designed bags are crafted in Canada and Portugal.



Cranberry Kids

Utterly cute and primarily Canadian designed baby + kids clothing, perfect for gifting. Sizes NB-6Y.

THE PERFECT FIND

GIFTS AND DÉCOR

Each nook is adorned with treasures for your Christmas gift ideas, from accent pieces, vintage and modern home decor, culinary delights and specialty gifts for children



Illuminate your home with Roman Lights featuring light-up decor that adds sparkle, warmth, and festive cheer to any season or celebration. Perfect for holidays, special occasions, or everyday joy, Roman Lights brings a magical glow to every space.



Born in London. Loved worldwide.

For a quarter of a century, we have shared the joy of Jellycat toys with people of all ages, across the globe. Over this time, our unmistakable characters have gained the affection of millions – and center stage in many of the most prestigious stores across 77 countries.



Moose Jaw's only official Needoh Retailer

Needoh is the gratifying super soft, super stretchy dough filled groovy glob that started a squish sensation! Squeeze it, pull it, smush it, and then watch it return to its original shape.



Crisp fir needles, cedarwood, and sandalwood create a fresh, just-cut forest fragrance that feels both familiar and welcoming.



Delicate jewelry, with a touch of romance. Women owned, Vancouver BC



Giddy the Original Porch Goose!!! Bring a whimsical charm to the front porch or garden with this Metal Porch Goose Statue.

Find us on Facebook & Instagram | 321 Main St N | 306-692-6806

YVETTE MOORE GALLERY

ART | GIFTS | CAFÉ

A more
Meaningful
Christmas.



SOME GIFTS
ARE MORE
THAN THINGS.

They're stories.

DISCOVER ORIGINAL ART,
UNIQUE GIFTS AND
A LITTLE CHRISTMAS MAGIC
AT YVETTE MOORE GALLERY.



YVETTE MOORE GALLERY

DOWNTOWN MOOSE JAW | WWW.YVETTEMOORE.COM

ART MAKES LIFE BRIGHTER.

*Artful
Gifting
Joyous
Giving.*

YVETTE MOORE GALLERY

ART | GIFTS | CAFÉ

Step into Yvette Moore Gallery and discover a world of inspiration — originality, thoughtfully curated gifts, and a café experience that brings people together.

Support local artists, find something meaningful, and savour the moments that make this season special.



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www.yvettemoore.com



EXPERIENCE

A historic downtown destination with heart, creativity and elegance.



EXPLORE

*Original art.
Local talent.
One-of-a-kind finds.*



DISCOVER

Experience the beauty and timelessness of Canadian Prairie Artist, Yvette Moore.



INDULGE

The Gallery Café — delicious food, local flavours, and a cozy place to pause.





The Holiday Train will be in Moose Jaw
December 6, 2025
To check for a complete schedule see our
website or Facebook page.

cpkcr.com



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THE DRINKS.**

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2026 HOLIDAY GIFT PACKS NOW AVAILABLE!

Fifth Avenue Collection

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OCTOBER 23rd, 24th, 25th 10AM - 4PM



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dejavucafe.ca

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RECEIVE A \$10 GIFT CERTIFICATE TO KEEP OR GIVE!**

Let us help you



celebrate the season!



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Over 3,200 sq. ft. of ladies' fashion (sizes Small to 2XL), Jewellery, Accessories, Indigenous Arts and Gifts, Home Decor, and Local Artisan Products.
Locally Owned, proudly serving Moose Jaw in the heart of Downtown Moose Jaw.



The **ROCKIES!** *This winter coat is inspired by the beauty of the mountains, evoking the snowy peaks and the dizzying height of the peaks that rises on the horizon. His line A fit refines the curves and lengthens the silhouette while having a sober and elegant style.*
\$429.99



The **SPORTY** *is a versatile winter jacket. Who says casual is sloppy? It proves just the opposite with its comfort, flexibility and athletic look, all while being modern and trendy.*
\$359.99



The **NEST**, *Women's winter jacket with classic, contemporary styling. Its knee-length makes it ideal for outdoor strolls. Its soft, supple fabric ensures extreme comfort. Colorful zippers add a touch of originality. Its lightness will surprise you!*
\$499.99



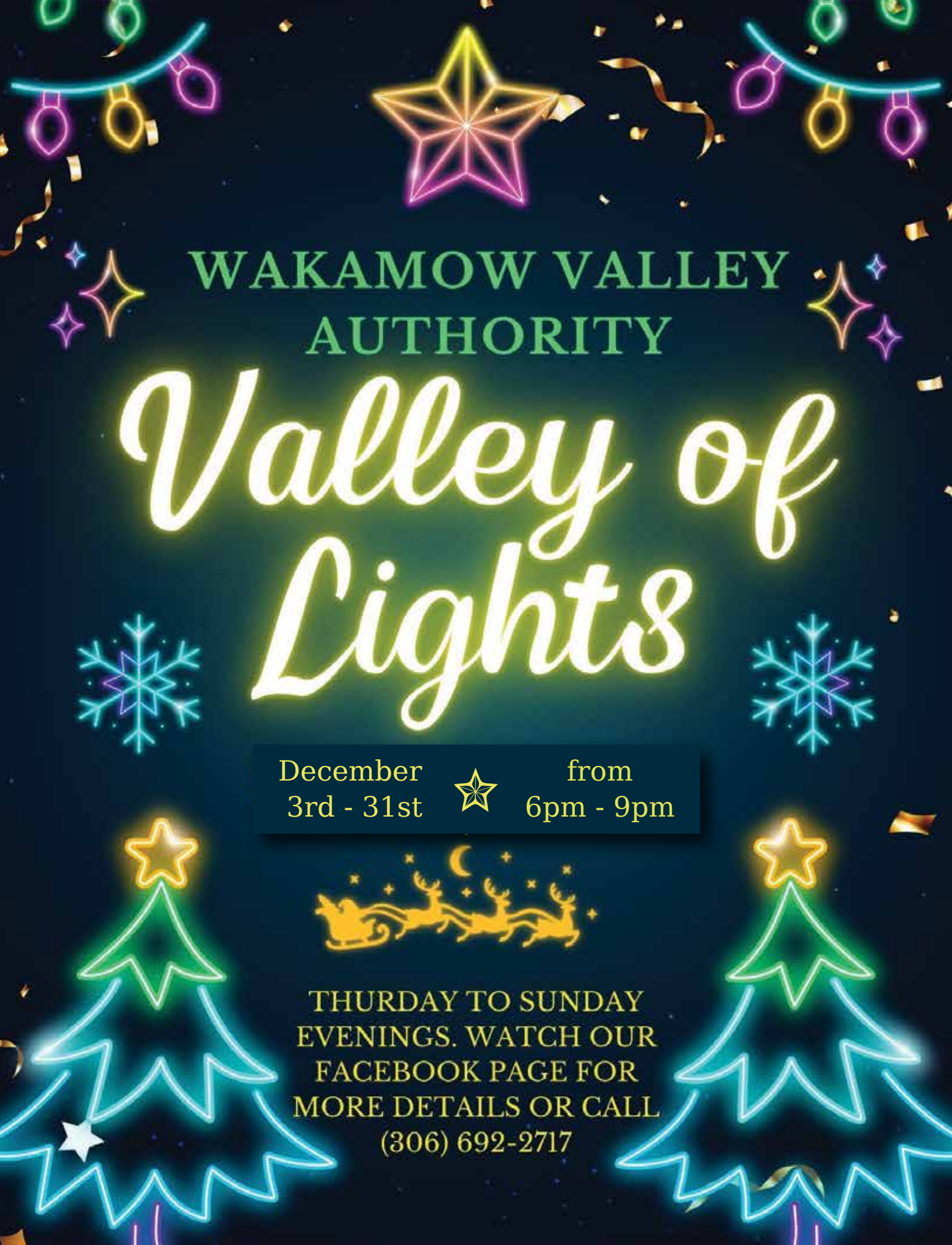
304 Main St N Moose Jaw | 306-692-3209

Give a gift that's packed
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REGINA ♦ MOOSE JAW

GameSense



WAKAMOW VALLEY
AUTHORITY

Valley of Lights

December 3rd - 31st  from 6pm - 9pm



THURSDAY TO SUNDAY
EVENINGS. WATCH OUR
FACEBOOK PAGE FOR
MORE DETAILS OR CALL
(306) 692-2717



wrapture
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COZY HOLIDAY VIBES

Celebrate the season with Wrapture Spa & Boutique, where thoughtful gifting, Canadian-made beauty and moments of wellness come together.

Discover a curated collection of Canadian-made body and skincare, chosen for beautiful ingredients, exceptional quality and products that make giving—and receiving—a little more special.



CELEBRATE LOCAL. GIFT BEAUTIFULLY. UNWIND

There's something special about Christmas in Moose Jaw—the lights, the traditions, familiar faces and the joy of finding just the right gift for someone you love. This season, we invite you to celebrate close to home and discover all that Wrapture Spa & Boutique has to offer.



Explore our boutique for unique gifts, seasonal favourites and carefully selected finds for everyone on your list. From little luxuries to meaningful gifts, we've made holiday shopping feel effortless.

And don't forget to make time for yourself. Our popular seasonal spa services are designed to bring a little warmth, relaxation and glow to the busiest time of year. This holiday season, give beautifully, shop thoughtfully and take time to unwind.



Book Online



Online Store



Gift Cards

311 Main Street Moose Jaw www.wrapturespa.ca

MJM & AG

MOOSE JAW MUSEUM & ART GALLERY



ART GALLERY

HEATHER CLINE
VIEWFINDER

SEPT 11 - NOV 29, 2026

HERITAGE MUSEUM



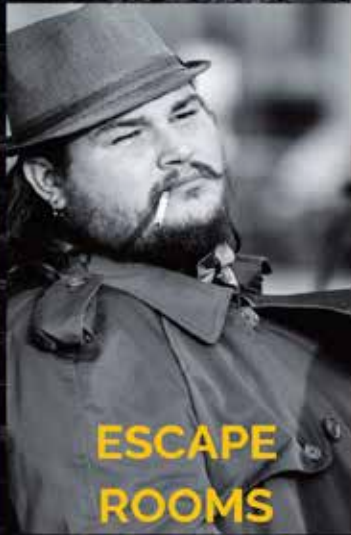
GIFT SHOP

SAVE THE DATE

Gala in the Gallery

DECEMBER 5, 2026 | ART AUCTION | LIVE JAZZ | SILENT AUCTION | CATERING

AL AND HIS GOONS INVITE YOU BACK BENEATH THE STREETS OF MOOSE JAW



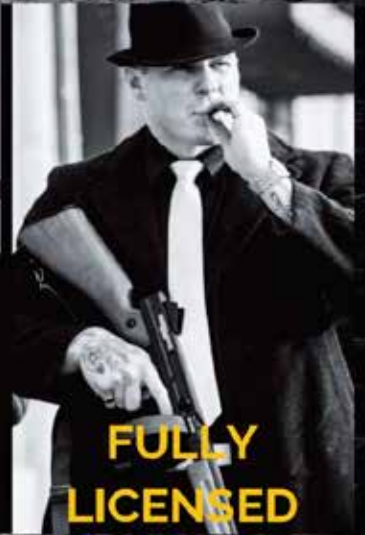
**ESCAPE
ROOMS**



**AXE
THROWING**



**BOARD GAME
CAFE**



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*#1 Historic 4
story Restaurant
in Saskatchewan
which has been
locally owned and
operated since
1979.*

**Live Music Saturday
from 6:30-9:30pm**

You may get to meet the world famous "Minnie" the Ghost, ask about our free tour of the hidden museum inside the heritage home since 1905.

Best Prime Rib in Moose Jaw, we have been serving Moose jaw and community the finest in dining for 46 years! Notorious for seafood, prime rib and our original chicken wings...

Gluten-free & vegan options.

Book a private room for 20-40 people, Groups and Bus Tours are welcome for serving up to 250 people!

We look forward to serving you!

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authentic Greek cuisine

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AT THE
MAD
GREEK

moose jaw,sk



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PASTA *Greek*
RIBS



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INDOOR fresh cut
Christmas tree lot,
wreaths, greens



**Unique holiday
decor**

OUR CHEEKS ARE
NICE & ROSY
AND
Cornelius
ARE WE



Choice holiday plants

SPECIAL EVENTS

MISTLETOE MAGIC EVE.

-NOVEMBER 20th

5-9pm

MAKERS MARKET

(Humane Society Fundraiser)

-DECEMBER 12TH

10-5pm

1645 STADACONA ST.W.

MOOSE JAW

306-693-6771

HUB MEATS



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Wild Game Processing, Smoking and Curing,
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Let us help with your holiday entertaining!**



**Your support means the world to us. Wishing you a Christmas filled with peace,
love and laughter and a Healthy Happy New Year.**

**Hours: Monday-Saturday 8:30-6:00 pm
Closed Sunday and Holidays**

75 3 Ave NW Moose Jaw 306-692-4026

CHRISTMAS WISHBOOK 2026 28

PAST TIMES
 Antique Style Photography & Gift Shop
 Moose Jaw's Most Unique Store!



Shop from one of our many Professionally Decorated Trees and Displays.



Huge Candy Selection! Check out Candy Alley for Retro and new Sweets! Lots of Stocking Stuffers.



Jim Shore Grinch Decor! Call us in November to book your appointment to have your photos with the Grinch!



Old Tyme Photos in many eras, 20's, Western, Victorian, Steam Punk!



The store is filled with unique Christmas Decor, Festive Treasures, and One-of-A-Kind finds to make your Holiday Season Extra Special!



Gifts Galore from Ceiling to Floor....All Year Long!!
 26 Main St N | 306-692-9955



**MOOSE JAW
KINSMEN CLUB**

EST 1942

Santa is Coming to Town

Santa Claus Parade
Sunday November 22nd at 7:00pm





*Join us for Late Night Shopping
Thursday, December 17!
Santa's Elves have been busy getting
ready and are sure to have something
for everyone on Santa's list!
Come out and enjoy the magic of Christmas
in Moose Jaw's Historic Downtown.*



Christmas-in MOOSE JAW

SASKATCHEWAN CANADA



*Small
City
Big
Christmas
Spirit* ♥

Historic streets.
Warm welcomes.
Unforgettable moments.

In Moose Jaw,
Christmas isn't just
a season — it's a feeling.

SHOP ♥ DINE
EXPLORE ♥ STAY



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"Locally Owned & Operated" Since 2006

HISTORY ♥ HOSPITALITY ♥ HOLIDAY MAGIC